

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! FROM REP NOV5/12 11-19
ORDER WORKSHEET HARRIS REPORT ***CHANGES*** *** WFTV-TV ***
\$\$\$ MOD# 5: UNAPPROVED REV #2 \$\$\$

ADV # _____ ADV. NAME ISS/DCCC
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

REP. # _____ OFF.# 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN

3050 K ST NW,
WASHINGTON, DC 20007

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6144824
PRDCT DCCC EST# 1192 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE NOV5/12 11.19

REP: TO LENA
FR JULIE
OKD M13
PLS CFM, THX 11/5

REP: TO LENA
FR JULIE
OKD M13
PLS CFM, THX 11/5

STA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1192
AGENCY PRODUCT CODE =

8 S 700A-900A 30 \$1,750.00 11/5 11/6 2 M-TU 2

PROGRAM : GMA
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV6
STATION MAKEGOOD OFFERS: MISSED:M-TU/700A-900A
M13 OK'D BUY#8 OFFER: NONE
CMT: CREDIT PER AGENCY DUE TO MONEY SHORTAGE

NOV6

30S \$1,750.00 (NOV5/12)

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LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAY	:TOTL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT		:SPTS:
NOV/12	158375.00												
										CONTRACT	TOTAL	158375.00	
										TOTAL	SPOTS	116	

MARKET TOTALS		\$880,661	WFTV	34%	WKMG	21%	WESH	28%	WOFL	12%	WKCF	1%	WRBW	2%	CABL	0%
SVC- NSI	DEMONS- RA35+*				WOPX	0%	WRDQ	2%	EFTV	0%						
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME						
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE					